Niles’ 2030 Comprehensive Plan Implementation Committee’s

3rd Quarter 2013 Implementation Status Report
To The Mayor and The Trustees

Pat Dalessandro
Fred Kudert, Co-Chair
Harry Major
Chuck Ostman
Mike Shields, Co-Chair

October 22, 2013
Overall Summary of Status As of June 30th

- The **Highest Priority Objectives:**
  - The 22 ‘10’s’ - 2013 Implementation 11 ‘Active’
  - The 61 ‘9’s’ - 2014 Implementation 29 ‘Active’

- Key Short Term ‘Implementation Drivers’:
  - Employee Orientation ‘Formation’
  - ‘10’-rated Objectives funded with assigned implementer ‘Active’
  - Engage community orgs in 2030 implementation ‘Discussion’
  - Quarterly ‘Tracking Meetings’ Missed April - ‘Active’ July
  - Continue to discuss BIG implementable ideas ‘Open’

Steady Progress  Lots of Positives  More Work Ahead
Key Events and Actions Since July 1st

• Camiros Ltd. **Z&O Rewrite** Contract Signed and Work Begun.

• Acceleration of **Phase I Stormwater Project** and Significant Expansion of Flood Control **Cost-Sharing with Homeowners**

• All Village Employees Given **2030 Plan ‘Orientation’**.

• Numerous Bids To Purchase **Golf Mill** Received and Being Reviewed by Broker and the Property Owner.

• Village and **Fresh Farms Int’l Market** Agree On a Unique Tax Incentive/Development Agreement at Four Flags Location.

• Village Began Early Discussions for a Possible **Touhy Ave. TIF** and Other Options to Advance Commercial Development.

• First Ever ‘**Community Bike Event**’ Organized and Staged.

• New ‘**Commission for Economic Development and Neighborhood Renewal**’ Announced by the Mayor.

• Matrix Consulting Began Study/Audit of the **Public Services Dept.**
Implementation Status ‘Definitions’

- **‘Active’** - Formal Project Structure, Defined Objective, Very Specific Assignments/Dates
  (‘Active’ Does Not Necessarily Mean That The Objective’s Implementation Is Completed, Just ‘Very Structured’.)

- **‘Formation’** - Prelim Assignment, Initial Exploration Activity

- **‘Discussion’** - Some Village Leadership or Staff Discussions Have Taken Place

- **‘Open’** - Little or No Activity

A primary key to 2030 implementation success is to move Objectives to **ACTIVE** status.
# September 30th 2013 Implementation Status

**‘Highest Priority’ Objectives – 10’s (2013)**

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<tr>
<th>Vision Element</th>
<th>Total Objectives</th>
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<th>‘Discussion’</th>
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| TOTAL 6/30/13        | 22               | 11       | 7           | 2            | 2      |

*No Significant Changes in Implementation Status Since 6/30*
### September 30th 2013 Implementation Status

#### ‘High Priority’ Objectives – 9’s (2014)

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<th>Vision Element</th>
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<td><strong>17 16</strong></td>
<td><strong>8 11</strong></td>
<td><strong>7 3</strong></td>
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<td><strong>7</strong></td>
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No Significant Changes in Implementation Status Since 6/30
‘10’ & ‘9’ Objectives That Changed Status

**Formation to Active**
- Commercial 21:12 (9) Promotion of walking/biking through commercial corridors
- Parks/Open Space 25:1 (9) Create Bicycle Master Plan

**Discussion to Formation**
- Commercial 21:9 (9) Implement and expand Streetscaping Program
- Image & Identity 26:16 (10) Increase community-wide events
- Economic Development 27:3 (10) Promote commercial corridors through joint marketing efforts, community events, district identification signage

**Open to Discussion**
- Image & Identity 26:14 (9) Develop marketing campaign to promote Niles
- Image & identity 26:20 (9) Consider/discuss updating Village’s logo and motto
- Arts & Culture 28:5 (9) Create a village-wide ‘Cultural Calendar’
- Arts & Culture 28:7 (9) Maintain and promote new arts and cultural events

No Significant Changes in Implementation Status Since 6/30 although each of the areas in the 2030 Plan has seen activity.
Implementation Status of ‘Key Drivers’

• Employee Orientation: ‘Active’
  (from ‘Formation’ at 6/30)

• ‘10’-rated Objectives funded w/ assigned implementer: ‘Active’
  (no change from 6/30)

• Engage community orgs in 2030 implementation: ‘Discussion’
  (no change from 6/30)

• Quarterly ‘Tracking Meetings’: ‘Active’
  (no change from 6/30)

• Continue to discuss BIG implementable ideas: ‘Discussion’/
  ‘Formation’
  (from ‘Open’ at 6/30)
Objectives To Consider For Funding in FY 2015 Budget

• Residential: More trees in neighborhoods to replace ash trees
• Commercial: Initial Bike Path/System Infrastructure
  • Commercial: Facade Improvement Program
• Infrastructure: Acceleration of Sewer Replacement/Lining
  • Infrastructure: Milwaukee Ave. Streetscape Enhancements
  • Infrastructure: Pervious Pavement Demonstration on a Village Property
  • Infrastructure: Solar-powered Light/Energy Demonstration at a Village Facility
• Transportation: Wayfinding Signage System
• Image & Identity: Marketing Consultant to Promote Niles
• Image & identity: More Community-wide Events
• Image & Identity: Distribute Simple Promotional Item (i.e. magnet, brochure) on the 2030 Plan Vision to all Residents and Business Owners
• Image & Identity: Creative Gateway Feature on Milwaukee Ave.
• Economic Development: Significantly expand Marketing and Promotion of Niles
• Arts & Culture: ‘Seed Money’ for a Niles Arts & Culture Council
Committee’s Recommendations
For The Next Three Months

- Develop a ‘Communications Plan’ to significantly increase Communication and Outreach with Community Organizations and Businesses to ensure their ALIGNMENT with Niles’ 2030 Plan VISION.

- Drive More/Tighter ACCOUNTABILITY and ALIGNMENT of 2030 Objectives in 2014 Employee Performance Goals.

- Ensure that the Next Levels of ‘High Priority’ 2030 Objectives (the 9’s & 8’s) are Funded to ‘the Highest Possible Degree’ in the FY 2015 Budget.

- Intensely Focus on and Manage the ‘Zoning & Ordinance Rewrite Project’ to Reinforce the NILES’ 2030 Plan Vision and the Need for ‘Big Implementable Ideas’.